AADGP
AMERICAN ACADEMY OF DENTAL GROUP PRACTICE

2026 New Member Spotlight

Apex Dental Laboratory Group

Your most reliable and transparent lab partner — from a single crown to complex implant and full-arch restorative cases.

Our Mission

Apex Dental Laboratory Group exists to elevate lives—those of the dentists and patients we serve, and the dedicated team members who support them. We craft custom restorations with unwavering commitment to four core values: **professionalism**, **authenticity**, **customer-centered service**, and **collaboration**. **Better Together** is more than our motto; it is the foundation of how we work.

Who We Are

Apex is a national network of 18 locally rooted dental laboratories across the United States. Each location delivers the personal attention of a neighborhood partner, strengthened by the advanced technology, exclusive brands, and comprehensive training of a national organization.

With more than **1.1 million completed cases** and a **remake rate under 2.5%**, Apex provides consistent, high-quality results. Every restoration is crafted in the United States using **FDA-compliant materials**, ensuring reliability, transparency, and trust for group practices—whether the case is a single crown or a complex implant or full-arch restoration.

The Apex Digital Workflow Advantage

Apex's digital workflow integrates seamlessly with **any intraoral scanner**, enabling practices to standardize across locations without replacing existing equipment. For offices ready to expand or upgrade, the **Apex Scanner Deployment Program** offers flexible lease options with every major intraoral scanner manufacturer, empowering each doctor to choose the system that best supports their clinical approach.

Every case benefits from the expertise of master technicians. Apex is the **exclusive certified laboratory for Lumineers®** and also provides **Snap-On Smile®, LumiSmile®, and Kinder Krowns®**.

Leadership Spotlight: Petar Andjelic, VP of Sales

Petar Andjelic leads Apex's partnerships with DSOs and group practices nationwide. With a decade of sales leadership in the dental laboratory industry, he has helped both group practices and solo practitioners grow by building onsite digital workflow training programs.

His experience inspired **Apex ScanReady**, a hands-on digital adoption program in which Apex's Digital Adoption Analyst works chairside with clinical teams during real patient appointments. The program includes CE credit, ongoing remote support, and manufacturer-validated results—such as reduced chair time and increased treatment acceptance.

For both group and individual practices, Petar provides **one point of contact** across all Apex locations. One relationship. One standard. One accountable partner delivering measurable results.

Contact:

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