

Privacy Policy

Last Updated: 05/26/2023

Thank you for using our websites. This privacy policy ("Privacy Policy") was created to inform you of the types of information we collect from you when you access and use the entire group of websites and webpages owned, operated, licensed, or controlled by the American Academy of Dental Group Practice ("AADGP"). Please read this policy carefully to understand our practices regarding your privacy and how we handle your information. This Notice is applicable to all Site visitors, registered users, and all other users of our Site.

1. Information We Collect

We may collect personal information from you when you visit our website or interact with us. The types of information we collect may include:

- **Contact information**, which you provide when corresponding with us by phone, e-mail or otherwise. This includes information you provide when you participate in discussion boards or other social media functions on our Site and when you report a problem with our Site. The information you give us may include your name, address, e-mail address, phone number, financial information and/or credit card information.
- **Membership information**, about your membership including your name, contact details such as address, phone number and email address (business or personal), age, job title, government identification numbers (e.g., social security number, passport number etc.), year of admission and any other information related to your membership. Membership information may be provided by you during the registration process, or by your employer on your behalf.
- **Due payment information**, including financial information such as credit/debit card and account numbers used to register or renew your membership.
- **Purchase information**, relating to purchases made by members and non-members of event participation, books, reports, journals or newsletter subscriptions either in-person or via our Site. Purchase information will include financial information as well as information concerning the content and time of the purchase.
- Information collected through cookies and similar technologies (please refer to Section 4)

2. Use of Information

We may use the collected information for the following purposes:

- To provide and improve our services
- To respond to inquiries and communicate with you
- To send periodic emails or newsletters related to our organization
- To analyze website usage and improve our website's functionality
- To comply with legal obligations or enforce our policies

3. Information Collection

For Personally Identifiable Information (PII), generally we collect it from the information you provide to the Site such as when you submit a user form, register for a product or service, when you contact us, or purchase a product or service. However, we may also collect such information from other sources including our affiliates and from third parties that we contract with to process credit cards, process applications, or send communications.

We collect PII for multiple purposes that may include membership registration, event registration, help you update username/password, to look up your information if needed, for credit card processing, for collecting donations or fees, registration for educational opportunities, on user-inputted forms for various purposes including but not limited to nominating honorees for awards, for inquiries, for comments, suggestions, or other user forms, for mailing and communication purposes, and for access to tools we offer.

We collect Non-Personal Information (NPI) and Aggregate Information (AI) in order that we may better understand how you use the Site, update our Site content, understand trends, for demographic informational purposes, improve the Site experience, and perform non-personal or aggregate statistics.

Do we share any of the Personally Identifiable Information we collect?

We may share or disclose any information we collect about you including Personally Identifiable Information with third parties whom we have contracted with for the purposes of carrying out the purposes of registration, marketing, communications or credit card processing.

4. Cookies and Similar Technologies

We may use cookies and similar technologies to collect information about your browsing activities on our website. Cookies are small text files stored on your device that help us recognize you and enhance your experience. These technologies may collect information such as IP address, browser type, device information, and pages visited.

You can manage your cookie preferences through your browser settings. However, please note that disabling cookies may impact certain features and functionality of our website.

You can also opt out of cookies for advertising tracking here: [Network Advertising Initiative opt-out page](#).

4. Data Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties without your consent, except in the following cases:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our website and conducting our business, subject to confidentiality obligations.
- **Legal Requirements:** We may disclose your information if required by law, legal process, or government request, or to protect our rights, safety, or the rights, safety, or property of others.

5. Data Security

We take reasonable measures to protect the security of your personal information. However, please understand that no data transmission over the Internet or storage system can be guaranteed to be completely secure.

6. External Links

Our website may contain links to external sites that are not operated by us. We are not responsible for the privacy practices or content of these third-party websites. We encourage you to review the privacy policies of those websites when you visit them.

7. Children's Privacy

Our website is not directed to children under the age of 13. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us, and we will take appropriate steps to remove that information from our systems.

8. Updates to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Last Updated" date will be revised accordingly. We encourage you to review this Privacy Policy periodically to stay informed about how we handle your personal information.

9. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or the way we handle your personal information, please contact us at 630-481-7081 or email aadgp@aadgp.org.

By using our website, you signify your acceptance of this Privacy Policy.