



# AMERICAN ACADEMY OF DENTAL GROUP PRACTICE DENTAL GROUP EXPO '20

FEBRUARY 19 - 22, 2020 • MGM GRAND • LAS VEGAS, NV

## **AADGP** 2020 Exhibitor Application

COMPANY NAME

STREET ADDRESS

CITY

STATE

ZIP/POSTAL CODE

PHONE NUMBER

FAX NUMBER

E-MAIL ADDRESS

COMPANY WEBSITE

CONTACT PERSON

PRIMARY FUNCTION OF ORGANIZATION

\*Please provide direct contact information - will be for office use only

Space will be assigned on a first-come, first-serve basis.

We will register as a:

- SUPERBOOTH 20 x 20' (\$6,400)\* (Central Location) includes:**
  - Full-page ad in the official on-site program (placement to be determined by the AADGP);
  - Eight (8) complimentary registrations for company representatives (register on page 2);
- PREMIUM SPONSOR 8 x 10' (\$3,500)\* (Front Location) includes:**
  - Full-page ad in the official on-site program (placement to be determined by the AADGP);
  - Four (4) complimentary registration for company representatives (register on page 2);
- SPONSOR 8 x 10' (\$1,600)\* includes:**
  - Full-page ad in the official on-site program (placement to be determined by the AADGP);
  - Two (2) complimentary registrations for company representatives (register on page 2);

\* All fees are non-refundable. AADGP reserves the right to adjust application fees as appropriate.

\*\* We will send you an Exhibitor Service Kit, which provides the name of the AADGP official service contractor and contains the necessary forms for table rental, electrical, telephone, etc. in early Fall.

**Send completed form to:**

AADGP Meeting Department  
2525 E. Arizona Biltmore Cir., Suite 127  
Phoenix, AZ 85016  
Email: [aadgp@aadgp.org](mailto:aadgp@aadgp.org)

# Registration

Register the following person(s) for the complimentary registration(s).

SPONSORS/  
PREMIUM  
SPONSORS/  
SUPERBOOTHs

\_\_\_\_\_  
SPONSOR STAFF NAME # 1

\_\_\_\_\_  
SPONSOR STAFF NAME # 2

AADGP Paid Corporate Members receive one (1) complimentary additional exhibit staff person with their membership.

PAID CORPORATE  
MEMBERS ONLY

\_\_\_\_\_  
ADDITIONAL STAFF NAME

Additional Registrations – \$600 per additional person

Sponsors/Premium Sponsors/Superbooths: \$600 each. Cost for each additional person from your company beyond the number stated on page 1 is \$600.

\_\_\_\_\_  
ADDITIONAL REGISTRATION # 1

\_\_\_\_\_  
ADDITIONAL REGISTRATION # 2

\_\_\_\_\_  
ADDITIONAL REGISTRATION # 3

\_\_\_\_\_  
ADDITIONAL REGISTRATION # 4

\_\_\_\_\_  
ADDITIONAL REGISTRATION # 5

\_\_\_\_\_  
ADDITIONAL REGISTRATION # 6

Please Note: Registrants are responsible for making their own travel and hotel accommodations. Due to the increasing number of exhibitors at the conference, registrants have asked that inserts no longer be included in their registration packets.

## Advertising

To avoid technical inconsistencies, AADGP no longer keeps previous artwork on file.

- We will submit an ad (see specifications below).
- We will NOT be submitting an ad for placement in the on-site program.

### EXHIBITOR ADVERTISING SPECIFICATIONS:

Camera-ready\* artwork must be received by December 20, 2019. All ads will be printed in grayscale, photos as half-tones. Camera-ready artwork should fit or reduce proportionately to:

SPONSOR/  
PREMIUM SPONSOR/  
SUPERBOOTH: Full-page ad -- 7 ¾" wide x 10 ¼" high

#### \*To Qualify as Camera-Ready:

- Ad must be the correct size.
- All files should be PC based - \$150.00 set-up fee will be charged if the file must be converted from a MAC platform.
- Use any of the following file formats: .pdf, .psd, .indd, .tiff, .jpg or .eps.
- Please include all fonts and images with your artwork.

**Send artwork to:**

E-mail: [aadgp@aadgp.org](mailto:aadgp@aadgp.org)

# Payment Information

Payment must accompany registration. Academy Corporate members and previous exhibitors will receive preference in assignment of space whenever possible, on a first-come, first-serve basis. The application MUST be accompanied by payment before a space can be assigned.

**TOTAL  
AMOUNT**

**DUE:**     \$ \_\_\_\_\_ for \_\_\_\_\_ space(s).

Check Enclosed, Payable to AADGP Check Number: \_\_\_\_\_

Charge my:

Visa

MasterCard

AmEx

Discover

\_\_\_\_\_  
CREDIT CARD NUMBER

\_\_\_\_\_  
EXPIRATION DATE

\_\_\_\_\_  
CSV/CID Code

\_\_\_\_\_  
CARDHOLDER'S NAME (as it appears on the card)

\_\_\_\_\_  
CARDHOLDER'S SIGNATURE

\_\_\_\_\_  
CARDHOLDER'S ADDRESS (if same as company address please write "same")

\_\_\_\_\_  
CARDHOLDER'S CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP/POSTAL CODE

Please list any special space preferences here (i.e. Competitors to not be adjacent to; Partners to be close to; General Location preference (i.e. near food, near door), etc.):

\_\_\_\_\_  
1.

\_\_\_\_\_  
2.

\_\_\_\_\_  
3.

It is understood that by signing this application, the company and its representatives agree to abide by all conditions listed on page 4.

\_\_\_\_\_  
EXHIBITOR'S AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

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2525 E. Arizona Biltmore Cir., Suite 127  
Phoenix, AZ 85016  
Email: [aadgp@aadgp.org](mailto:aadgp@aadgp.org)

# Rules Governing Exhibition and Set-Up

1. **Definitions:** As used herein, "Management" and or "AADGP" shall mean the Executive Office staff and members, acting for the AADGP in management of the AADGP Annual Conference.
2. **Eligible Exhibits:** Management reserves the right to determine eligibility of any company or product to exhibit.
3. **Display Heights:** Display materials (including show cases, display or storage cabinets, electrical fixtures, wires, conduits) may not exceed 10 feet in width or 12 feet in height. All displays/furniture must meet specifications set by the Exhibition Company.
4. **Positioning of Equipment/Items:** Machinery and equipment may not be closer than 12 inches from the aisle. Samples and handouts may not be distributed closer than 12 inches from the aisle. All items must be contained within the boundaries of your booth. Banners of any sort may not hinder the view of neighboring booths. Management reserves the right to ban or require movement of any and all items located within your booth.
5. **Lotteries and Contests:** The operation of any type of drawing for prizes must be contained to the exhibitors booth.
6. **Samples:** The exhibitor may distribute samples and publications only from within its space.
7. **Badge Policy:** Badges must be worn at all times by exhibitors.
8. **Booth Representatives:** Exhibitor representatives shall be restricted to actual employees of exhibiting companies. Booth representatives shall wear badge identification furnished by Management at all times.
9. **Relocation of Exhibits:** Management reserves the right to alter the location of Exhibitor, or of assigned space(s) within the expo venue, at its sole discretion.
10. **Subleasing:** Exhibitor may not sublet its space, nor any part thereof, offer for sale, give as a premium, or advertise articles not sold in its own name.
11. **Conflicting Meetings:** Exhibitor agrees not to extend invitations, call meetings or otherwise encourage absence of attendees from the exhibit hall and meeting rooms during the hours of any official conference activity.
12. **Insurance:** The Exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on the Venue's premises, and hereby waives any claim or demand it may have against the AADGP and/or the Venue, or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless the American Academy of Dental Group Practice (AADGP) and/or the Venue, and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney's fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.
13. **Use of Exhibition and/or Decorating Company:** The Exhibitor agrees to contract directly with the Exhibition and/or Decorating company prior to conference dates and incur any and all fees with respect to booth/space set-up (including but not limited to table and chairs, pipe and drape, electricity and signage).