On behalf of AADGP we would like to invite you to be part of Dental Group Expo ‘16. The expo will be held February 3-6, 2016 at Bally’s Hotel & Casino in Las Vegas.

For over 40 years, AADGP’s annual event has been the focal point and gathering place for group practice dentistry. This year we are re-vamping our conference with exhibitors in mind.

Please take a moment to read through the information provided in this kit. For additional information contact the AADGP office by email at aadgp@aadgp.org or by phone at (602) 381-1185.

We look forward to seeing you in February.

Thank you,
AADGP Administrative Office
SUPERBOOTH (Gold) 20' x 20' ($6,400 contribution)* includes:
- One Full-page ad in the official on-site program (placement to be determined by the AADGP)
- Eight (8) complimentary registrations for company representatives

PREMIUM SPONSOR (Silver) 8 x 10' ($3,500 contribution)* includes:
- One Full-page ad in the official on-site program (placement to be determined by the AADGP)
- Four (4) complimentary registrations for company representatives

SPONSOR 8 x 10' ($1,600 contribution)* includes:
- Full-page ad in the official on-site program (placement to be determined by the AADGP)
- Two (2) complimentary registrations for company representatives

PATRON 8 x 10' ($1,000 contribution)* includes:
- Half-page ad in the official on-site program (placement to be determined by the AADGP)
- One (1) complimentary registration for company representatives

Pricing includes exhibit hall space only. Exhibitors need to contract directly with the Exhibition Company for table rental.
Please contact GES directly to order your booth package. Additional exhibitor requirements such as electrical, phone, carpet, and other decorating requests should also be made through GES.

The exhibitor service kit is not prepared or ready to be sent out until typically 90 days prior to the conference dates. The link is sent to all exhibitors once it goes live. The email: servicenter@gesexpo.com will be active once the exhibitor service kit is available.

Additional questions for GES can be directed to Floyd Genova at fgenova@ges.com or Hannah Persons at hpersons@ges.com.
PRELIMINARY SCHEDULE OF EVENTS

WEDNESDAY, FEBRUARY 3RD

2:00 – 5:00PM REGISTRATION
2:00 – 5:00PM AADGP BOARD OF DIRECTORS MEETING
5:00 – 7:00PM RECEPTION WITH EXHIBITORS

THURSDAY, FEBRUARY 4TH

7:45 – 8:45AM GRAB AND GO BREAKFAST
9:00 – 10:30AM OPENING SESSION
11:00 – 12:30AM EXHIBITS
12:30 – 2:00PM LUNCHEON & ACADEMY BUSINESS MEETING
2:00 – 3:30PM THE POWER OF CENTRALIZATION: VANCE TAYLOR
3:30 – 5:00PM LEADING CHANGE: DR. SAMSON LIU
5:30 – 7:30PM RECEPTION WITH EXHIBITORS

FRIDAY, FEBRUARY 5TH

7:45 – 8:45AM BREAKFAST WITH EXHIBITORS
9:00 – 10:30AM STRATEGIC SYSTEMS DRIVEN MARKETING: DOUG SLIGTING
10:30 – 12:00AM DENTISTRY ROCKS: SYSTEMS FOR A THRIVING GROUP PRACTICE: GARY TAKACS
12:00 – 1:30PM EXHIBITS
1:30 – 2:30PM LUNCHEON & ACADEMY BUSINESS MEETING
2:30 – 4:30PM STAFF ATTRACTION AND RETENTION: ALI OROMCHIAN
4:30 – 6:00PM BUSINESS ROUNDTABLES
6:30 – 8:00PM RECEPTION WITH EXHIBITORS

SATURDAY, FEBRUARY 6TH

7:00 – 8:00AM BREAKFAST
8:00 – 12:00PM DENTRIX ENTERPRISE USER GROUP MEETING - HENRY SCHEIN PRACTICE SOLUTIONS
Dental Group Expo ‘16 Speakers
PARTIAL LIST - MORE TO BE ANNOUNCED SOON!

DR. SAMSON LIU

LEADING CHANGE

As Executive Vice President of Clinical Affairs for Heartland Dental, Dr. Liu teaches, coaches and mentors dentists on clinical skills, leadership and patient communication. He also serves as the President of Dentists for Oral Health Innovation (DOHI) where he contributes to the organizations to increase access to affordable, quality dental care for patients and increase the quality of life for dental professionals.

GARY TAKACS

DENTISTRY ROCKS: SYSTEMS FOR A THRIVING PRACTICE

Gary Takacs is a recognized Thought Leader in dentistry, and his presentations are known for being both educational and highly entertaining. He is also the founder of the Thriving Dentist Show, a top-rated weekly iTunes podcast which features interviews with the most influential leaders in dentistry.

DOUGLAS SLIGTING

STRATEGIC SYSTEMS DRIVEN MARKETING

As the founder and CEO of Dental Branding, Doug’s vision is to help dentists thrive in today’s evolving dental industry through long-term, strategic practice marketing. Dental Branding focuses on creating and controlling perceptions to attract a better quantity and quality of patient and to implement efficient and effective practice marketing systems. It is safe to say there is no more thoroughly qualified expert in dental marketing than Doug Sligting.

VANCE TAYLOR

THE POWER OF CENTRALIZATION

Vance manages the Western United States software sales to the Midmarket Private space for Dentrix. For the past 11 years he has specialized in presenting total technology solutions for dental practices, including computer hardware, networking, digital imaging, practice management software, and electronic services.

ALI OROMCHIAN, JD, LL.M

STAFF ATTRACTION AND RETENTION

Ali Oromchian is the founding attorney of the Dental & Medical Counsel, P.C. law firm. He is recognized as an exceptional speaker and educator who simplifies complex human resource legal topics and personnel issues. His presentation will cover the elements necessary to attract and retain high quality staff and how to avoid pitfalls in recruiting and managing practice employees.

USER GROUP AND MEETING

The conference will feature a four-hour combined user group and educational/training session about Dentrix software. This session will include information regarding the software for current Dentrix Enterprise users and will also include roundtable discussions for more focused information and help.
ENTERTAINMENT

Bally’s Las Vegas is home to Jubilee, a historic part of the Las Vegas nightlife. The show is one of the few places to see showgirls perform live. Jubilee has outlasted every showgirl production—and every Las Vegas show in history—since it debuted in 1981. The revamped show maintains the integrity of the original version, but adds a culturally contemporary twist as performers kick, dance, sing and shimmy their way through 95 minutes of continuous numbers like the sinking of the Titanic, and Samson and Delilah. Paired with colorful costumes, feathered headdresses and showstopping entrances, this is one Las Vegas tradition you don’t want to miss!

Head to the Paris Hotel and Casino to see hypnotist Anthony Cools in the longest running Las Vegas hypnotist show. Using his comedy hypnosis skills he’s good at tapping into the carnal desires and subconscious naughtiness of his audience, eliminating inhibitions with entertaining results inside the Anthony Cools Showroom.

Below the gaming level of Bally’s Hotel & Casino enjoy yourself at the large shopping area which includes several restaurants and a station for the Las Vegas Monorail near the back of the property. Attendees of Dental Group Expo ‘16 can receive discounted group rates for Bally’s Hotel & Casino as well as Paris Hotel & Casino. Visit www.aadgp.org to learn more.

HOTEL INFORMATION

Reservations can be made via a web link on the AADGP Conference page or by calling Bally’s directly at 800-358-8777. For Paris reservations the contact number is 866-317-1829.

Mention the code “SBAAD6” to Bally’s and “SPAAD6” to Paris to qualify for special rates on a space-available basis.