Conference Opener:
Dave Weber
*Culture, Climate, & Relationships*

Dave Weber is an internationally recognized author, trainer, and speaker, whose client list includes numerous fortune 500 companies. In addition to his speaking activities, he is the author of “Sticks and Stones Exposed: The Power of Our Words” and “Leadership Redefined.” Dave will kick off our conference with a highly entertaining and fun-filled session.

Kathleen O’Loughlin, COO
American Dental Association
*ADA’s Perspective on Dental Groups*

As ADA’s Chief Operating Officer, Kathleen will provide attendees an update on the ADA’s position and approach to the evolving mix of dental delivery systems. AADGP is participating in ADA’s National Roundtable, which has recently addressed the increasing trend towards group practice.

Patrick Bauer, President & COO, Heartland Dental
*DSOs in Dentistry: An Insider’s View*

Patrick Bauer is the President and COO of Heartland Dental, one of the most successful DSOs on the scene today. Patrick has more than 23 years of experience in dental and healthcare operations and management, and will share his views on how large DSOs are impacting the group practice delivery model.

Janet Hagerman, RDH, BSDH
*Selling Dentistry: Ethically, Elegantly, Effectively*

Creative communications expert Janet Hagerman teaches dental teams how to stop needed dentistry from walking out the door. Janet has over 30 years of clinical, corporate, and coaching experience with both solo and large group practices. She is author of *Selling Dentistry – Ethically • Elegantly • Effectively*, and will provide your practice with easy to implement tools that make an immediate impact.

Barry Glassman, DMD
*Adding Dental Sleep Medicine to Your Marketing Mix*

Barry Glassman, DMD, maintains a private practice in Allentown, PA, which is limited to chronic pain management, head and facial pain, TMJ dysfunction and dental sleep medicine. He is a Diplomate and Fellow in numerous dental academies and is Board Certified in Dental Sleep Medicine. Dr. Glassman combines an indepth model with a highly entertaining speaking style.

Roger Levin, DDS
*Taking Command of Your Large Group Practice*

Roger Levin is one of dentistry’s most highly respected and informed dental consultants. He became a leading authority on practice management and marketing after he recognized that a lack of proven business systems was preventing his fellow dentists and specialists from increasing practice production. By inviting Roger to be our closing speaker we can guarantee that our meeting will be fully energized to the very end.

David Harris
*Are You Being Ripped Off?*

David Harris is a certified Fraud Examiner, a licensed private investigator, and CEO of Prosperident, the world’s largest dental embezzlement investigation firm. His team of specialized investigators consult on hundreds of frauds committed against dental practices every year. In his eye-opening presentation, David will reveal how your practice could be at risk.

Tom Climo, PhD
*What is Your Practice Worth?*

Dr. Tom Climo was a tenured Professor of Accounting and Finance at the University of Kent at Canterbury in England. He consults on a variety of dental economic issues such as practice valuation, management, and finance. He also publishes a monthly column on DrBicuspid.com.