

AADGP 2025
ORLANDO, FL FEBRUARY 6-8, 2025

Exhibitor Prospectus

OMNI Orlando | Orlando, FL

BUILDING BETTER
GROUPS TOGETHER



Dear Valued Business Partner,

Please join us in celebrating AADGP 2025 at OMNI Orlando in Orlando, FL from February 6-8, 2025. Over the past 50 years the field has changed tremendously, but one thing that has remained the same is our commitment to Building Better Groups Together!

Everything you need to be part of the event is in the exhibitor prospectus.

AADGP 2025 provides business partners with an excellent opportunity to personally connect with leaders of dental group practices. More often than not, attendees are the decision makers, selecting the business partners used by their practices for all of their office needs. Our Exhibit Hall offers an outstanding venue for you to build and cultivate those business relationships and meet face-to-face with dental group practices.

You will have ample time to educate attendees about your products and services during Exhibit Hall hours as well as at other networking and social functions planned throughout the event.

The Exhibit Hall does not require a trade show scaled set up and is designed to allow greater interaction between attendees and exhibitors, making it more cost-effective for everyone.

We have a limited number of spaces available this year, so please take a moment to review the available exhibitor options in this prospectus and select the opportunity that best fits the needs of your organization. Once you have determined which exhibitor level and sponsorship opportunity meets your company's marketing objectives, we encourage you to register online at aadgp.org/expo2025/.

On behalf of all AAGDP members, thank you for your continued support. Your participation enables us to consistently offer thoughtful and informative conferences that provide dental group practices with the information and knowledge they need to effectively run their offices.

If you have any questions, please contact our Association Manager, Joanne Buckley, at jbuckley@aadgp.org.



Sincerely yours,
Anuj James, DDS

A handwritten signature of Anuj James in black ink.

AADGP President

Our Philosophy

The American Academy of Dental Group Practice believes that those organizing group practices are dental innovators dedicated to providing high-quality care equal to other practice modes. They strive for efficient, cost-effective, and accessible patient care while enhancing financial and professional rewards for dentists.

Why AADGP?



INCLUSIVITY

We aim to foster an inclusive forum where dental professionals can exchange insights and expertise on group practice dynamics within the field of dentistry, promoting collaborative learning and innovation.



ADVOCACY

Our primary commitment lies in advocating for the interests and needs specific to group practice settings, ensuring that the diverse perspectives and challenges faced by practitioners are effectively represented and addressed.



IMPROVEMENT

Central to our mission is the continual enhancement of patient care standards within group practice environments, focusing on methodologies that optimize treatment outcomes, patient satisfaction, and overall health outcomes.



EDUCATION & TRAINING

We actively support comprehensive education and training initiatives tailored to the complexities of group practice, organizing and sponsoring conferences, seminars, and publications. These efforts are designed to empower dentists, managers, and dental staff with the knowledge and skills necessary for successful collaboration and professional growth.



COLLABORATION

Our objective is to effectively coordinate efforts with other organizations, fostering collaboration aimed at advancing the dental profession through innovative initiatives, strategic partnerships, and shared resources. By leveraging collective expertise and resources, we aim to achieve impactful progress and sustainable growth within the dental community.

A SPECIAL THANKS TO ALL THE SUPPORTERS OF AADGP 50!



BUILDING BETTER GROUPS TOGETHER STARTS WITH MAKING CONNECTIONS!

AADGP 2025
ORLANDO, FL FEBRUARY 6-8, 2025

“What an amazing event to start off
the year! #AADGP”

“An unforgettable experience
alongside industry experts”

“Great job, truly enjoyed it!”



JOIN US FOR
ANOTHER YEAR
OF CONNECTING
AND MAKING
MEMORIES!

AADGP 2025
ORLANDO, FL FEBRUARY 6-8, 2025

“Everything from the food to the entertainment was on point, and extremely well done! Excellent educational content and #networking opportunities with talented #DSO leaders and professionals!”

“Thankful for the opportunity to travel and meet with our DSO partners in the industry!”

“Great workshop!”



EXHIBIT HALL BOOTH OPPORTUNITIES

2025 AADGP DENTAL GROUP EXHIBITOR LEVELS & BENEFITS

The following chart shows the various exhibiting levels and the tangible benefits you will receive for each level. You will have the opportunity to network and promote your products with conference attendees during dedicated Exhibit Hall hours as well as during the Thursday evening reception. As an exhibitor, you are encouraged to participate in the social events, meals and educational sessions on a space-available basis. These activities increase your opportunity to build relationships!

EXHIBIT HALL TABLETOP DISPLAY

The Exhibit Hall is open to conference attendees on Thursday, February 6 and Friday, February 7. Please note, this is a tabletop exhibit only and space is limited. You will be provided with one 6' x 30" table and two chairs for each tabletop exhibit. The footprint of your exhibit may not exceed your 8' x 10' space (height not to exceed approximately 5' above the table with an 8' maximum from the floor to the top of the tabletop exhibit, not to exceed 8' wide). Includes the following: Educational sessions (space-available basis), Thursday Welcome Reception, Friday Reception, and all food functions on Thursday and Friday.

	PLATINUM \$11,500 Members: \$10,000	Gold \$9,500 Members: \$8,000	Silver \$7,500 Members: \$6,000	Bronze \$5,500 Members: \$4,000
Exhibitors Benefits				
TABLETOP EXHIBIT LOCATION	PRIME (selection on a first-come, first-serve basis)	DELUXE	GOOD	STANDARD
CONFERENCE BADGES INCLUDED	4	3	2	2
PLACEMENT IN PROGRAM & MOBILE APP	YES	YES	YES	YES
RECEIVE BEFORE & AFTER ATTENDEE LIST	YES	YES	YES	YES

WORKSHOP/ SESSION SPONSORS
THURSDAY & FRIDAY**Thursday Workshop & Education Session | 3 Available | \$6,000 EACH**

This year our workshops are the primary focus of the education we are providing at our meeting. By sponsoring one of three workshops taking place on Thursday afternoon, you will be investing in a key element of our program and have a unique chance to interact with attendees through an in-room introduction and a table outside of the room, plus your logo and company information will be shared via the AADGP website, mobile apps, and social media platforms.



2 ALL ACCESS PASSES



Tabletop outside of workshop rooms on Thursday



A chance to introduce yourself on stage to workshop attendees



Website, mobile app, and social media recognition



Custom media kit

Friday Workshop & Education Session | 3 Available | \$12,000 EACH

This year, our workshops take center stage in our educational lineup. Sponsoring one of the three workshops on Friday not only supports a key part of our program but also provides you with a unique opportunity to connect with attendees. Sponsors will benefit from an introduction during the session and a designated table outside the room, as well as extensive visibility through our website, mobile apps, and social media channels.



1 ALL ACCESS PASSES



Tabletop outside of workshop rooms on Thursday



A chance to introduce yourself on stage to workshop attendees



Website, mobile app, and social media recognition



Custom media kit

AADGP Members enjoy a 20% discount on sponsorships. Contact us at aadgp@aadgp.org to join AADGP today!

EXPERIENCE THE EXHIBIT HALL

Product Theater | 1 Available | \$20,000

Make the Exhibitors' Hall experience one for the books as the Product Theater Sponsor! Seize the opportunity to transform the Exhibitors' Hall into a standout attraction. This prime sponsorship role allows you to help us create an engaging and memorable showcase and put your brand in the spotlight while you do!



2 ALL ACCESS PASSES



Tabletop outside of workshop rooms on Thursday



A chance to introduce yourself on stage to workshop attendees



Website, mobile app, and social media recognition



Custom media kit

*Coffee Bar | 1 Available | \$9,500

Brew Success as the Coffee Bar Sponsor! Keep attendees buzzing with energy throughout the meeting by offering them freshly brewed coffee and a delightful café experience. Your brand will shine prominently as the provider of this essential perk, ensuring every cup fuels networking and inspiration. Join us in elevating the atmosphere one sip at a time—let's caffeinate and celebrate together!



Website, mobile app, and social media recognition



Custom media kit



*signage at the event and their logo on coffee cup sleeves if bought before Nov. 17, 2024.

AADGP Members enjoy a 20% discount on sponsorships. Contact us at aadgp@aadgp.org to join AADGP today!

FRIDAY MEALS/ BREAKS

Breakfast Sponsor | 1 Available | \$10,500

Energize the day with our Breakfast Sponsorship! Fuel attendees' mornings and showcase your brand with fresh coffee and a delicious meal. Join us in starting the day right—let's make breakfast unforgettable!



2 ALL ACCESS PASSES



A chance to introduce yourself on stage to Experience Hall attendees



Website, mobile app, and social media recognition



Custom media kit



Branded signage on tables

Lunch Sponsor | 1 Available | \$10,500

Savor the Flavor as the Lunch Sponsor of AADGP! Treat attendees to a delectable meal and showcase your brand prominently during this midday break. Your support will not only satisfy appetites but also leave a lasting impression on hungry minds. Join us in fueling connections and fostering memorable moments over lunch—let's make this break extraordinary together!



2 ALL ACCESS PASSES



A chance to introduce yourself on stage to Experience Hall attendees



Website, mobile app, and social media recognition



Custom media kit



Branded signage on tables

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BE A PART OF THE WELCOME RECEPTION

Eagle's Edge Welcome Reception Sponsor (Bar) | 2 Available | \$15,000 EACH

Tee off the celebration as the Welcome Reception Sponsor! Kickstart the festivities at Eagle's Edge with an unforgettable evening of networking and fun. Your sponsorship will set the tone for an engaging event, offering guests a warm welcome with refreshments, entertainment, and opportunities to connect. Join us in creating memorable first impressions and setting the stage for an exciting experience—let's swing into success together!



2 ALL ACCESS PASSES



A chance to introduce yourself on stage to Experience Hall attendees



Website, mobile app, and social media recognition



Custom media kit



*signage at the event and their logo on napkins if bought before Nov. 17, 2024.

Private Golf Bay Host | 15 Available | \$5,000 EACH

Elevate the experience as a Private Golf Bay Host! Treat attendees to an exclusive and personalized golfing experience in a private bay. Your sponsorship ensures amazing treatment with dedicated service, refreshments, and a memorable round of golf. Join us in creating unforgettable moments and fostering connections!



1 ALL ACCESS PASS



Website, mobile app, and social media recognition



Custom media kit

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SEE YOU ON THE COURSE

SATURDAY GOLF OUTING

Breakfast Sponsor | 1 Available \$6,250

Start Your Day Right! As the Breakfast Sponsor, delight attendees with a delightful morning at the course clubhouse. Enjoy outdoor seating with scenic views and a sumptuous buffet spread. Join us in setting the stage for a perfect start—let's make breakfast a highlight of the day!

Lunch Sponsor | 1 Available \$6,250

Elevate Lunch at! As the Lunch Sponsor, treat guests to a scenic outdoor buffet at the clubhouse. Enjoy delicious cuisine amidst stunning views, with prizes for best drives and more. Join us in creating a memorable dining experience—let's make this meal memorable!

Ball Sponsor | 1 Available \$3,000

Make Your Mark on the Green as the Golf Ball Sponsor! Your sponsorship ensures every participant is equipped with premium golf balls for a memorable round during our annual meeting's golf outing. Join us in enhancing the game experience and leaving a lasting impression—let's drive success together on the fairways!

Driving Range Sponsor | 1 Available \$3,500

Elevate Your Swing at the Driving Range Sponsorship! Enhance participants' practice sessions with your sponsorship of the driving range, providing them with the perfect opportunity to warm up and improve their game before hitting the course. Join us in setting the stage for skill-building and enjoyment—let's drive success from the range to the green!

AADGP Members enjoy a 20% discount on sponsorships. Contact us at aadgp@aadgp.org to join AADGP today!

***INCLUDES: RECOGNITION ON THE AADGP 2025
WEBSITE, MOBILE APP, AND ON SIGNAGE DURING THE
PROGRAM.**

SEE YOU ON THE COURSE

GOLF SPONSORSHIPS

Beverage Cart Sponsor | 1 Available \$15,000

Refreshing Rounds Await as the Beverage Cart Sponsor at [Event Name]! Keep participants hydrated and energized throughout our annual meeting's golf outing with your branded beverage offerings on wheels. Join us in enhancing the day with refreshment and relaxation.

Hole Sponsor | 18 Available \$1,000 EACH

Make Your Mark on the Course as a Golf Hole Sponsor! Showcase your brand at a designated hole, where participants and spectators will engage with your signage and promotional materials. Join us in spotlighting your support and enhancing the golfing experience

Golf Cart Sponsor | UNLIMITED Price Varies

Cruise in Style as the Golf Cart Sponsor! Your sponsorship ensures participants enjoy a smooth ride and effortless mobility on the course. Join us in enhancing the golfing experience with branded carts that make every round memorable.

Golf Outing Swag Sponsor | Unlimited \$1,500 EACH

Tee Up Excitement with Golf Outing Swag at [Event Name]! Your sponsorship will provide participants with exclusive, branded items that enhance their golfing experience and commemorate the event. Join us in making every moment on the course unforgettable!

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***INCLUDES: RECOGNITION ON THE AADGP 2025
WEBSITE, MOBILE APP, AND ON SIGNAGE DURING THE
PROGRAM.**

ILLUMINATE YOUR BRAND

MARKETING & PROMOTIONS SPONSORSHIP

Photography Sponsor | 1 Available **\$7,200**

Become the exclusive Photographer Sponsor and capture every moment in style! Enjoy unique visibility with your logo in all event photography and gain direct engagement through branded photo areas.

Photo Booth Sponsor | 1 Available **\$6,250**

Recognition on the AADGP 2025 website and on-site materials. Your one-color logo (white) will be printed on the photos along with the AADGP Dental Group AADGP 2025 logo.

Tote Bag Sponsor | 1 Available **\$7,000**

Recognition on the AADGP 2025 website and on-site materials. Your one-color logo (white or black based on bag) will be imprinted on bag along with the AADGP logo. Sponsor may provide one piece of marketing collateral to be placed into each attendee's bag. Tote bags will be selected and purchased by AADGP.

Lanyard Sponsor | 1 Available **\$5,000**

One color logo on 1/2" lanyard of your standard color choice. Lanyards are given to all attendees and exhibitors.

Notebook Sponsor | 1 Available **\$7,000**

Provide conference attendees with an essential tool — a place to take and keep all of their notes from the educational sessions — and refer to again, long after the conference is over. Sponsor's one-color logo will be featured in the notebook.

Step & Repeat Sponsor | 1 Available **\$8,000**

Gain maximum exposure by sponsoring our Step & Repeat backdrop. Positioned at key photo areas, this high-visibility display will feature your logo alongside the event branding, ensuring prominent visibility in countless attendee photos. It's a prime opportunity to enhance your brand's presence and engage with participants in a memorable way.

Escalator/ Elevator Wrap Sponsor | 6 Available **Price Varies**

Enhance your presence by sponsoring an eye-catching wrap on our high-traffic elevators or escalators. This prime location offers unparalleled exposure as attendees navigate the event, ensuring your brand stands out throughout their journey. Your logo and message will be prominently displayed, making a lasting impression on all participants.

AADGP Members enjoy a 20% discount on sponsorships. Contact us at aadgp@aadgp.org to join AADGP today!

RULES & REGULATIONS: EXIBITION AND SPONSORSHIP

ELIGIBILITY TO EXHIBIT

AADGP 2025 is an extension of the educational program of the American Academy of Dental Group Practice. In order for your application to be accepted by AADGP, your products and services must be related to the dental industry, and you must be in good financial standing with AADGP.

CONTRACT FOR SPACE

The information contained in the Exhibit Space Application, the Rules and Regulations, and the confirmation packet constitute a contract for the right to use the space allocated. In the event of fire, strikes, or other unavoidable occurrences rendering the exhibit space unfit for use, provisions will be made for the Exposition to be held elsewhere. AADGP shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made. Subletting or sharing of exhibit space is not permitted at the AADGP 2025.

EXHIBIT SPACE RENTAL

This is a tabletop show only. The footprint of your exhibit may not exceed the 10' x 8' space (height not to exceed 5' above the table with an 8' maximum from floor to the top of the tabletop exhibit). Anyone who brings a large booth that does not fit within their 8' x 10' space will be asked to dismantle. Purchase of multiple tables is not permitted. The tabletop display must be staffed during all of the exhibit hours and representatives staffing the tabletop display must be bona fide employees or distributors of the Exhibitor or members of his/her family. A company may choose to substitute its table for a piece of machinery or equipment in its place if that piece of machinery or equipment is manufactured or sold by the company.

The substituted item must conform to the dimensions of the table and be approved prior to the conference.

CANCELLATION OF SPACE

All cancellations must be made in writing to the American Academy of Dental Group Practice by the exhibitor. If a cancellation of the exhibit contract is received on or before November 17, 2023, 50% of the exhibit cost will be refunded. Should the exhibiting company cancel on or after November 18, 2023 AADGP will retain all rental paid by the canceling exhibitor. Level reductions will not be refunded. AADGP reserves the right to restrict exhibits that for any reason become objectionable and also to prohibit or evict any exhibit that may detract from the general character of the exposition. This reservation includes persons, materials, conduct, printed matter, or anything of a character that may be objectionable for the exhibition as a whole. In the event of such restriction or eviction, AADGP will not be liable for any refunds for rentals or other exhibit expenses.

EXHIBITOR'S AUTHORIZED REPRESENTATIVES

The Exhibit Hall is limited to individuals, business firms and manufacturers that have contracted and paid for tabletop exhibits. Each exhibitor shall provide AADGP with the names and titles of personnel in attendance in the Exhibit Hall on the appropriate exhibitor registration form by the specified date. Said representative shall be authorized to enter into such service contracts as may be necessary on behalf of the exhibiting company, for which the exhibitor shall be responsible. The exhibitor and representatives called "business partners" are required to wear AADGP identification badges while in the Exhibit Hall and while attending all AADGP

RULES & REGULATIONS: EXHIBITION AND SPONSORSHIP (cont.)

2025-related events. The badges are not transferable, and AADGP reserves the right to withdraw the use of the badge used to gain admission to the Exhibit Hall by any person other than the one for whom it was issued. The exhibitor shall keep at least one attendant at its tabletop exhibit during the hours the Exhibit Hall is open. No one under the age of 18 will be allowed in the Exhibit Hall. No exceptions will be made. AADGP reserves the right to refuse to admit and eject from the Exhibit Hall, or from any space therein, any objectionable or undesirable person or persons, and on the exercise of this authority the exhibitor, for itself, its employees and agents, hereby waives any right and all claims for damages against AADGP.

LIABILITY

Exhibitor/Sponsor agrees to indemnify, hold and save AADGP and OMNI Orlando whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or asserted against AADGP and its agents or OMNI Orlando on account of injury or damage that may be incident to, arise out of, or be caused either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of the Exhibitor or any of its agents, employees, guests, patrons, invitees, or any other person entering upon the premises leased with the expressed or implied invitation or permission of the Exhibitor/Sponsor.

In addition, the Exhibitor/Sponsor covenants and agrees that in case AADGP or OMNI Orlando shall be made a party to any litigation against the Exhibitor/Sponsor, the Exhibitor/ Sponsor shall and will pay all costs and expenses including reasonable attorney's fees and

court costs and expenses incurred by or imposed by AADGP or its agents, OMNI Orlando by virtue of such litigation. Exhibitors/ Sponsors are required to carry and maintain liability insurance. The Exhibitor understands that neither AADGP nor OMNI Orlando maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

SHIPPING & RECEIVING

Exhibitors are responsible for any shipping/ receiving and handling fees that OMNI Orlando may charge to ship and/or distribute boxes to their respective tabletop displays. Boxes may not arrive at the hotel more than 72 hours prior to the start of the exposition. Exhibitors based outside the United States may need to satisfy international customs requirements pertaining to the promotional materials and prizes they intend to use or give away at the conference.

SECURITY

Every reasonable precaution will be taken to protect property during the event. However, neither AADGP, nor the management of OMNI Orlando, is responsible for the safety of the property of Exhibitors/Sponsors due to theft, damage by fire, vandalism or other causes.

INDIVIDUAL TABLETOP DISPLAY SECURITY

Individual tabletop display security is available at the Exhibitor's expense, and it is strongly advised that additional insurance be carried for theft or damage to their personal property while it is located at or is in transit to or from the site.

RULES & REGULATIONS: EXHIBITION AND SPONSORSHIP (cont.)

FOOD AND BEVERAGE

All food and beverage items that an exhibitor has at the table MUST receive prior approval from OMNI Orlando catering staff. Please contact Joanne Buckley, AADGP Event and Association Manager, via email at jbuckley@aadgp.org for the hotel contact. No alcoholic beverages may be served from the tabletop exhibit.

HELIUM BALLOONS/CONFETTI

No helium balloons or confetti are allowed in the Exhibit Hall.

EXHIBIT TABLETOP DISPLAY DISMANTLE

Exhibitors may not dismantle prior to the designated time. If an exhibitor is found to be in violation, that exhibitor's future participation in AADGP 2025 may be denied.

BUSINESS PARTNER ATTENDANCE

Business partner attendance at AADGP 2025 is only permitted by registering as a non-exhibiting attendee at the posted fee.

DENTAL GROUP PRACTICE STAFF ATTENDANCE

Every Dental Group Practice Staff member in attendance must be registered for the event. There are no complimentary "Exhibits Only" passes at AADGP 2025 for staff. All exhibitors and sponsors are asked to promote AADGP 2025 to their clients and customers to help grow attendance.

SUPPORTING AADGP 2025

All exhibitors and sponsors are asked to promote AADGP 2025 to their clients and

customers to help grow attendance.

SELLING OF PRODUCTS AND SERVICES

The purpose of the exhibits is to further the education of AADGP 2025 attendees through product and service displays and demonstrations. There are to be no retail sales on the show floor resulting in the exchange of currencies. No firm or organization, individual or company without an assigned tabletop exhibit or special AADGP approval will be permitted to solicit business or distribute promotional materials within the Exhibit Hall. Any infringements of this rule will result in the prompt removal of the person(s) from the Hall, and Exhibitors waive any and all rights for claims against AADGP arising out of the enforcement of this rule.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by AADGP is strictly forbidden, and anyone doing so will be requested to leave. Distribution of advertising or printed material by the exhibitor outside of the exhibitor's allotted space will not be permitted unless the distribution or advertising is pre-approved by AADGP.

SPONSORSHIPS

Sponsorships are available to paid exhibitors and assigned on a first-come, first-served basis. Should sponsorships remain within four weeks of AADGP 2025, they may be open to non-Exhibitors. All sponsorship payments are nonrefundable.

IMPORTANT DATES

November 2024

- **Monday, November 18** - Last Day to cancel and receive a 50% refund on registration

December 2024

- **Monday, December 2** - Last day to submit exhibitor information and logos materials to appear in the program book and mobile app
- **Monday, December 16** - Table location preferences due for Platinum Exhibitors

January 2025

- **Monday, January 8** - Table assignments released for Platinum Exhibitors
- **Wednesday, January 31** - First day shipments accepted

February 2025

- **Thursday, February 6** - MOVE IN DAY
 - Welcome Reception
- **Friday, February 7** - Exhibit Hall open all day (Breaks, lunch, and evening networking)
- **Saturday, February 8** - Golf Outing



Register online at: <https://www.aadgp.org/attendeeregistration2025/>