

# Featured Speakers



## **Maxine Shapiro**

Maxine is a dynamic speaker and training professional whose passion for freeing the talent within has created a national demand for her Inside the Box keynotes and training sessions. Maxine is a 25-year veteran of the business world and financial industry, working on the floor of the Chicago Board of Trade for 15 years. She is also an accomplished actor and comedian and was a student of the Second City Improv Lab. As a radio personality, she hosted a daily financial commentary and was a weekly guest on NPR's "Marketplace Morning Report," one of the most widely listened to business broadcasts in the country. Maxine has helped over 3,000 people discover the wealth INSIDE.



## **Gary Radine**

Gary D. Radine is President and CEO of Delta Dental of California, Pennsylvania, New York and a related holding company (Dentegra), which consists of affiliates in a total of 15 states, the District of Columbia and Puerto Rico. Under his leadership since July 2000, this enterprise now covers 22 million Americans, posting \$6 billion in annual revenues last year, with annual sales averaging \$350 million for five years' running. Mr. Radine earned his bachelor's degree from San Jose State University and master's degree from California State University-Dominguez Hills. He has also completed post-graduate work at the University of Georgia and Stanford University.



## **Lorne Lavine**

Dr. Lorne Lavine has over 26 years invested in the dental and dental technology fields. He earned his D.M.D. from Boston University and completed his residency at the Eastman Dental Center in Rochester, NY. He received his specialty training at the University of Washington and went into private practice in Vermont until moving to California in 2002 to establish DTC, a company which focuses on the specialized technological needs of the dental community. As a consultant and integrator, he has extensive hands-on experience with most practice management software, image management software, digital cameras, intraoral cameras, computers, networks and digital radiography systems.



## **Max Muller**

Max Muller possesses more than 30 years of business experience as an attorney, businessman and professional instructional designer and trainer. For many years, Max held various operating and executive positions with distribution and information technology companies. In 1990, he began a consulting practice focusing on providing practical solutions in the areas of workplace legalities, e.g., safety and health regulatory compliance (OSHA); equal employment opportunity, sexual harassment, FMLA, ADA, COBRA, FLSA, ADEA, etc.; facilities management (including security and disaster planning); and, warehousing/inventory control.

## **Cathy Jameson**

Cathy Jameson is founder and CEO of Jameson Management, an international dental coaching, speaking and product development firm. The Jameson Method of Management, developed by Cathy, offers proven business and clinical systems for helping dental professionals improve their practices through comprehensive coaching. An accomplished speaker, writer and workshop leader, Cathy integrates her continuous studies of communication into the management of dental teams and practices. She and her team of coaches have lectured and consulted in 26 countries. In addition to two Oklahoma offices, Jameson has offices in New York and the United Kingdom. The Jameson team has changed thousands of lives through presentations and in-office coaching as well as books, CDs, DVDs and other products.



## **Sal Rodas**

A recognized expert in the areas of information technology, "computer-speak," digital rights management and computer network security, Sal Rodas is also a licensed Private Investigator with several years of experience in computer forensics, surveillance, white collar crime detection, employee theft and background checks. Currently, Mr. Rodas serves as the Chief Technology Officer for Appliance Therapy Group in Chatsworth, CA. He is responsible, among other tasks, for overall data protection, network security and data integrity.



## **Robert Spiel**

Robert Spiel, MBA, is a professional speaker, writer, consultant and practice management coach to dental practices across the United States. With over 25 years experience in transformational leadership, customer service, marketing and business finance, he founded Spiel Consulting ([www.SpielConsulting.com](http://www.SpielConsulting.com)) to leverage his passion for working closely with dental professionals – guiding them toward peak performance and prosperity. Employing Whole Systems Methodology, he works with practice leaders to create alignment, empowerment, passion and performance. He is a member of the Speaking Consulting Network and is an adjunct member of the Health Care Administration faculty at Brigham Young University-Idaho.



## **Tony N' Tina's Wedding Show!**

During the past 8 years in Las Vegas, Tony and Tina have walked down the aisle more than 1,800 times in front of more than 315,500 guests. The exciting interactive show gives audiences a chance to attend an actual wedding in which there is a ceremony, reception, guests and lots of improvisation. Join AADGP on Friday January 29, 2010 during lunch and enjoy the longest running Off-Broadway Show!



## **Panel Discussion: What's Next for Management Companies and Consolidators?**

One component of group dentistry that garners considerable interest as well as its share of controversy is "consolidation" or "corporate dentistry" – various business models which merge or combine practices into corporate or partnership networks. The goal of these organizations is to drive growth by providing the benefits of large scale economies in marketing and management without sacrificing the personal nature of doctor/patient relationships or the pride of ownership that motivates many dental professionals. Results have been mixed as new models continue to emerge and evolve.

AADGP has assembled a panel of key players in the consolidation market to provide our attendees with their viewpoints, answer questions and provide a lively session that is sure to spark interest. Panelists include:



### **Dr. Edward H. Meckler**

Dr. Edward Meckler founded the first Sears Family Dental Center in 1981, providing the foundation for one of the largest group practice organizations of its kind in the US. Drawing on his extensive experience and in-depth knowledge of the dental care profession, he continues to provide insightful advice and invaluable assistance as Chairman of the Board of DentalOne Partners. Dr. Meckler also remains actively involved in organized dentistry in various capacities.

### **Steve Thorne**

Stephen Thorne, BA, MHA, is the President and CEO of Pacific Dental Services, which he founded in 1994 when he entered into his first dental practice management contract in Costa Mesa, California. His approach is encapsulated on a core set of values that provides both an obligation and opportunity to present the best dentistry possible to each and every patient.



### **Dr. Rick Workman**

Dr. Rick Workman, President and CEO of Heartland Dental Care, started as a small town dentist in 1980. Eventually his practice grew to 29 offices throughout Central Illinois. After selling his practice, he used his share of the proceeds to create Heartland Dental Care. Heartland is a dental practice management company founded on the belief that most dentists would rather focus on practicing dentistry and helping people, instead of running a business. Heartland's professionals handle management and administrative tasks such as payroll, human resources, information technology, education and coaching.