

# AADGP Purchasing Schedule



## Annual Membership Directory

	Size	Amount
Back cover, 4-color	7.75" x 10.5"	\$1,500
Inside front cover, 4-color	7.75" x 10.5"	\$1,200
Inside back cover, 4-color	7.75" x 10.5"	\$1,200
Tabbed Divider Page (one-side), 4-color	7.75" x 10.5"	\$1,200
Middle Insert, 4-color	16" x 10.5"	\$2,000
Full page, inside grayscale only	7.75" x 10.5"	\$500
Half page, inside grayscale only	7.75" x 5"	\$300
Quarter page, inside grayscale only	5" x 5"	\$200

## Quarterly Newsletter - *Contact*

Due Dates			Size	B/W	2-Color	4-Color**
January – March	ads due 2/1*	Back Cover Inside	8" x 10.25"	\$600	\$900	\$1,200
April – June	ads due 5/1*	Full page	8" x 10.25"	\$400	\$600	\$900
July – September	ads due 8/1*	Half page	8" x 5"	\$250	\$450	\$650
October – December	ads due 11/1*	Quarter page	4" x 5"	\$150	\$200	\$350
		Center spread	16.25"x10.25"	\$700	\$1,200	\$1,500
		Inserts		\$750	\$750	\$750

\* check with AADGP office for final due date.

\*\* when available

We accept electronic files that are Windows-based in the following formats: .pdf, .psd, .indd, .tiff, .jpg or .eps. Please make sure to include all fonts and images with your artwork.

## Additional Materials:

### Mailing Labels – one time lease

By practice .....	\$100
By dentist .....	\$250

### Membership Directory

Single copy .....	\$50
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Send all advertising materials to:

AADGP

2525 E. Arizona Biltmore Circle, #127

Phoenix, AZ 85016

Email: info@aadgp.org